

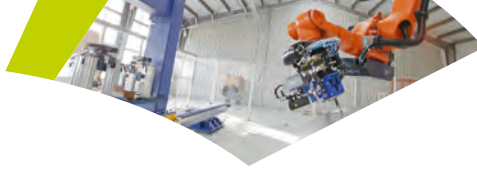
METROPOLEPOSITION
Economy | Work | Life

Start from Metropoleposition!



BERGSTRASSE
ECONOMIC REGION

METROPOLEPOSITION
GREATER FRANKFURT- HEIDELBERG AREA



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Economy | Work | Life

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GREATER FRANKFURT- HEIDELBERG AREA

- >> In the center of two European metropolitan areas, Frankfurt/Rhine-Main and Rhine-Neckar, with a total of 8 million inhabitants.
- >> The Bergstrasse economic region profits from its excellent location and its manifold offerings in the fields of economy, work, and life.



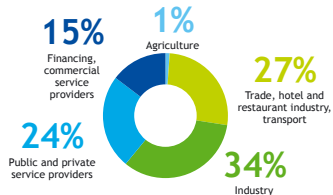
Perfectly accessible and connected

- >> Frankfurt International Airport in 30 minutes.
- >> Connections to motorways A5 Amsterdam-Basel, A6 Paris-Prague & A67 Strasbourg-Frankfurt.
- >> ICE/IC high-speed train stations in Bensheim & Heppenheim.
- >> Suburban railroad Rhine-Neckar.
- >> Rhine Harbor Mannheim, Europe's number 2 inland harbor & container terminal Gernsheim.
- >> Broadband internet infrastructure covering the whole region.



Top business conditions

- >> Perfect mixture of dynamic family-run companies, prospering small and medium-sized businesses, and internationally successful large corporations.
- >> 18,000 companies with approximately 67,600 employees.
- >> Attractive industrial estates at fair prices (standard land value: 40-170 EUR per sqm).



Key industrial sectors and cluster initiatives:

Mechanical engineering, automation, electrical and metal industry

>> Innovative high-quality products "Made in Hesse" are produced by these strong sectors with more than 6,500 employees.



Key industrial sectors and cluster initiatives:

Automobile industry

- >> World renowned brands and skilled suppliers benefit from their proximity to the Frankfurt International Airport.
- >> An industrial sector with more than 3,500 employees in the region.



Key industrial sectors and cluster initiatives:

Medical technology, pharmaceuticals, and biotechnology

- >> The intensive research activity of the companies is an engine for exemplary innovations in the area of life sciences.
- >> Trendsetting industrial sectors with almost 3,000 employees.



METTLER TOLEDO



Key industrial sectors and cluster initiatives:

Plastic, rubber, and chemical industry

>> Global Player and a large number of small and medium-sized businesses represent these strong export and top-selling industrial sectors with more than 3,300 employees.

materials valley



Key industrial sectors and cluster initiatives:

Nutrition industry

- >> Strong companies produce and distribute strong brands of the Bergstrasse economic region.
- >> More than 1,200 employees work in this industrial sector.



Key industrial sectors and cluster initiatives:

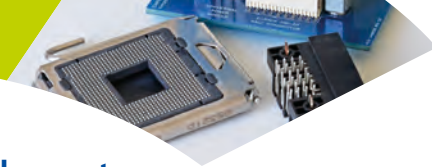
Construction, pit and quarry industry

>> A well-developed construction industry and the production of natural stone and mineral resources are a specialty in the Bergstrasse economic region - more than 7,300 employees work in these industrial sectors.



Further strong industrial sectors in the Bergstrasse economic region

- >> IT, software, and telecommunications
- >> Environmental and energy industry
- >> Health care
- >> Logistics, packaging and labeling of goods



Research climate

"Our scientists benefit from the proximity to the leading molecular biology research centers in Heidelberg and the Rhine-Main area. The charming historical ambiance opens up the creativity of our researchers, something that is necessary for innovative work."

Dr. Holger Zinke, founder of B.R.A.I.N. AG in Zwingenberg,
recipient of the German Environmental Prize 2008



DEUTSCHES
KREBSFORSCHUNGSZENTRUM
IN DER HELMHOLTZ-GEMEINSCHAFT



Institutions of higher education

>> Within 50 km there are numerous internationally renowned universities and institutions of higher education with more than 195,000 students.



UNIVERSITÄT
HEIDELBERG
ZUKUNFT
SEIT 1386



GOETHE
UNIVERSITÄT
FRANKFURT AM MAIN

UNIVERSITÄT
MANNHEIM



TECHNISCHE
UNIVERSITÄT
DARMSTADT



HOCHSCHULE MAINZ
UNIVERSITY OF
APPLIED SCIENCES



DHBW
Duale Hochschule
Baden-Württemberg
Mannheim



hochschule mannheim



h da
HOCHSCHULE DARMSTADT
UNIVERSITY OF APPLIED SCIENCES



Hochschule
Ludwigshafen am Rhein



FRANKFURT
UNIVERSITY
OF APPLIED SCIENCES



Hochschule
Worms
University of Applied Sciences

hfg
OF MAIN



Life in the economic region

- >> Living and working in the midst of one of the economically strongest and most dynamic metropolitan areas of Europe.
- >> 22 municipalities with approximately 262,000 inhabitants.
- >> Renowned international schools are located in Frankfurt/Rhine-Main, Heidelberg and Viernheim.
- >> In addition to 11 secondary schools within the region, there are numerous offerings in all types of school.
- >> An outstanding place to live for professionals and managers.



Feeling good between blooming almond trees and grape harvest

- >> Over 2,000 years ago, the Romans brought the winegrowing to the "strata montana" - the Bergstrasse.
- >> The smallest wine-growing district of Germany is renowned for its superior quality of wine and its numerous wine markets and wine festivals.
- >> Every March, the early blossoming of almond and cherry trees turns the region into the "springtime garden of Germany".



Experience nature actively

- >> Between the Neckar Valley and the Odenwald, thick forests, lush traditional orchards, and green hills create a unique landscape.
- >> The geo nature park of Bergstrasse-Odenwald, assisted by UNESCO, which stretches between the Rhine, Main, and Neckar rivers, guarantees an impressive experience for hikers.
- >> Attractive possibilities for leisure time activities offer unforgettable experiences of nature.



Pleasure trips for the senses

- >> The sun-blessed Ried invites you to pleasurable trips in the Rhine area.
- >> Bicycle and hiking paths run past ample asparagus fields and rapeseed blooming golden yellow.
- >> Biedensand, the third largest nature protection area of Hesse, is enticing with its untouched nature and numerous possibilities for water sports.
- >> Folk festivals are inviting for cheerful celebrations in hilarious atmosphere.



Experience culture together

- >> The Bergstrasse economic region stands for a special attitude to life and for companionability - celebrating festivals and experiencing local culture is of big importance for the people living here.
- >> Every year thousands fans of the local culture are attracted to the region for such cultural highlights as the Bergstrasse jazz festival, the Heppenheim theater festival, the young actors' week, the international street theater festival "Gassensensationen", and the bestowing of the "Lorscher Abbot" and "Gertrud Eysoldt Ring" prizes.



Success stories

Did you know...?

- >> ... that because of Sirona, Bensheim is the world's largest research and development center for the dental industry?
- >> ... that the company Avantgarde Acoustic, located in the idyllic Lautertal, sells as global market leader its unique horn loudspeakers and amplifiers all over the world?



Success stories

Did you know...?

- >> ... that since 2006 the picturesque half-timbered facades of the Bergstrasse did appear in the scenes of exotic Bollywood films, which are shown all over India, repeatedly?
- >> ... that the cult brand Bembel with Care is the brainchild of a Heppenheim advertising agency, and the cans are filled with apple wine that comes from the apples of the traditional orchards in the Odenwald?

INDO-GERMAN
FilmAgency



EUROPÄISCHE UNION
Europäischer Fonds für
regionale Entwicklung
Investition in Ihre Zukunft



We will gladly support you!

- >> We accompany you during your investment and give you advice in your search for the proper industrial estate.
- >> Use our direct line to local authorities to obtain a building permit rapidly.
- >> Upon demand, we will organize for you an "investor pitch" with project developers and property developers.
- >> Take advantage of our many years of experience as a competent contact person - the large number of successful investments accompanied by us speaks in our favor!



Available industrial estates

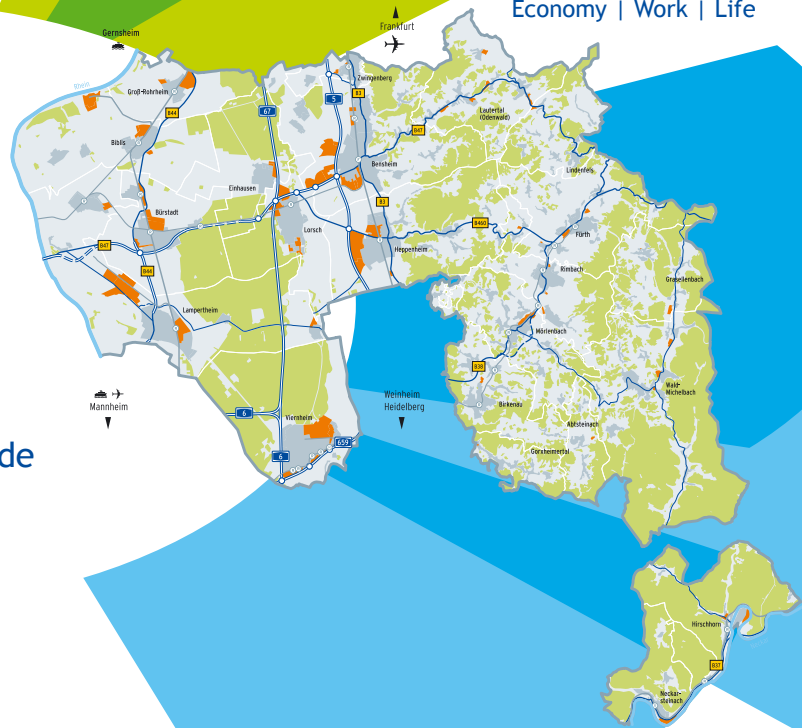
>> Set up an appointment with us
today, and learn about our current
offerings of industrial estates:



+49(0)6252-68929 80



invest@wr-bergstrasse.de



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